



Raya Saptorshi, Grade 6,
Mountain View Elementary, Clovis Unified

DR. MARTIN LUTHER KING, JR.

Educational Contests

A D V I S O R M E E T I N G



Fresno County Superintendent of Schools
Jim Yovino, Superintendent of Schools

<https://mlk.fcoe.org>

INTRODUCTIONS



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OVERVIEW

Throughout the month of January, the annual **Martin Luther King Jr. Educational Contest** welcomes students of Fresno County to participate in creating art, delivering speeches, and composing essays to honor the life and vision of Dr. MLK, Jr.

With the support of a teacher/advisor from their campus, students can choose to participate in any of the contest categories that best showcases their unique talent and skill.

Our event culminates each year with an exhibition of the top entries and awards ceremony to honor the students and their hard work.



THEME

WHAT IS YOUR LIFE'S BLUEPRINT?

Building a Future on Dignity, Learning, Love, and Justice

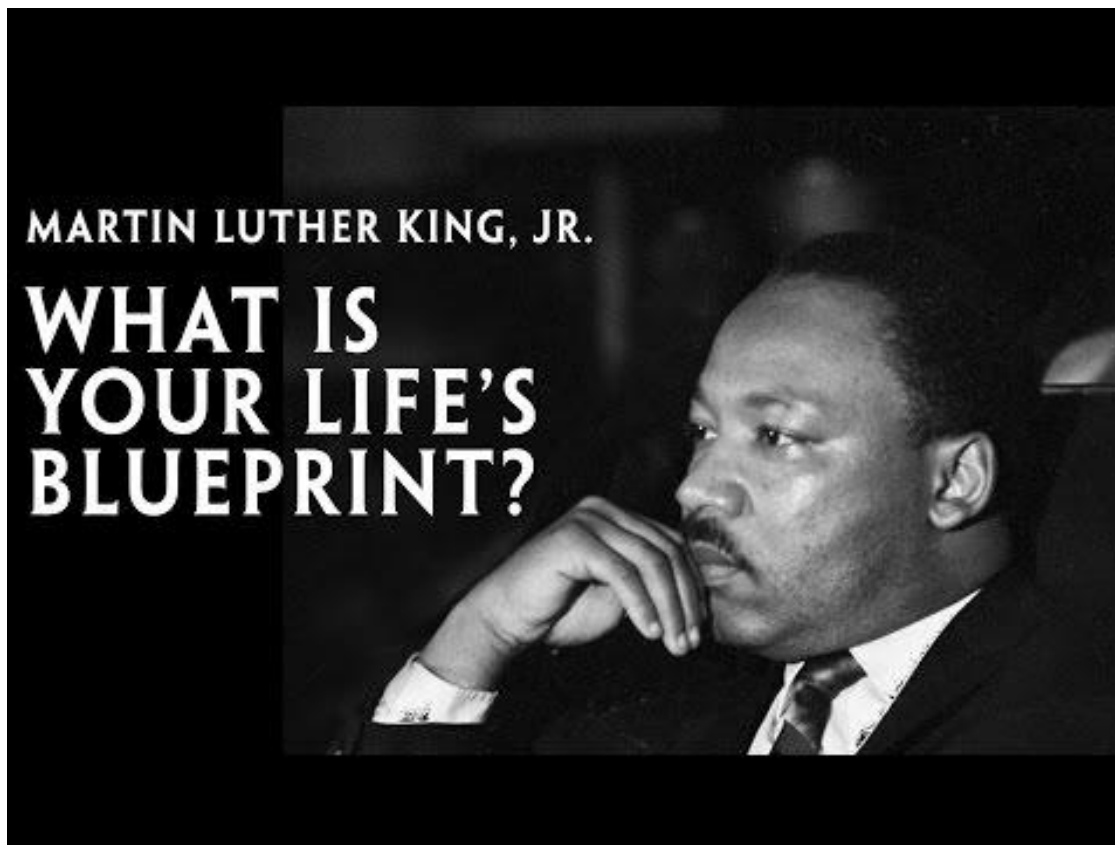
Dr. King's words have long-inspired people across the divides of race, culture, and age. In his speech titled, *"What is Your Life's Blueprint?"*, King asks young listeners to consider what makes them "somebody". He goes on to suggest that there are a few critical elements that we should cling to including dignity, learning, love, and justice. In this speech, he is calling listeners to take action in building their own future with a well-designed blueprint for life.

For the 2023 MLK Contest we ask you to consider the following questions:
Who else has exemplified the elements of dignity, learning, love, and justice (in your own life experiences or throughout history), in a way that inspires you? What is on your life's blueprint? How will you build a future that changes the world and its people it for the better?

THEME

WHAT IS YOUR LIFE'S BLUEPRINT?

Building a Future on Dignity, Learning, Love, and Justice



WHAT IS YOUR LIFE'S BLUEPRINT?

Dr. King offers life-changing advice to teens in this inspirational speech

VOCABULARY PREVIEW: As you read, look for context clues to learn these words:
dignity • stigma • increasingly • sociological • plight

Martin Luther King Jr. delivered some of the most famous, most eloquent speeches in American history. His best-known speeches, though, were given on a national stage, about national issues. This speech is different. In it, Dr. King speaks directly to teens just like you, and he offers very personal advice. The speech was delivered to teens at Barratt Junior High School in Philadelphia on October 26, 1967—less than six months before Dr. King was assassinated.

I want to ask you a question, and that is: What is in your life's blueprint? This is a most important and crucial period in your lives. For what you do now and what you decide now at this age may well determine which way your life shall go. Whenever a building is constructed, you usually have an architect who draws a blueprint, and that blueprint serves as the guide for those who are to build the building. A building is not well erected without a good, sound, and solid blueprint.

Now, each of you is in the process of building the structure of your lives, and the question is whether you have a proper, a solid, and a sound blueprint.

I want to suggest some of the things that should be in your life's blueprint. Number one in your life's blueprint should be a deep belief in your own dignity, your own worth, and your own somebodyness. Don't allow anybody to make you feel that you are nobody. Always feel that you count. Always feel that you have worth, and always feel that

your life has ultimate significance. Now, that means that you should not be ashamed of your color. You know, it's very unfortunate that in so many instances, our society has placed a stigma on the Negro's color.

Secondly, in your life's blueprint, you must have as the basic principle the determination to achieve excellence in your various fields of endeavor. You're going to be deciding as the years unfold what you will do in life—what your life's work will be. Once you have decided what it will be, set out to do it, and to do it well.

And I say to you, my young friends, that doors are opening to each of you—doors of opportunities that were not open to your mothers and to your fathers—and the great challenge facing you is to be ready to enter these doors as they open.

Ralph Waldo Emerson, the great essayist, said in a lecture in 1871 that if a man can write a better book or preach a better sermon or make a better mousetrap than his neighbor, even if he builds his

CATEGORIES

WHAT IS YOUR LIFE'S BLUEPRINT?

Building a Future on Dignity, Learning, Love, and Justice



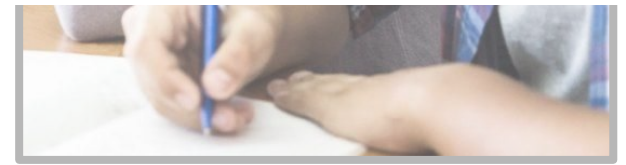
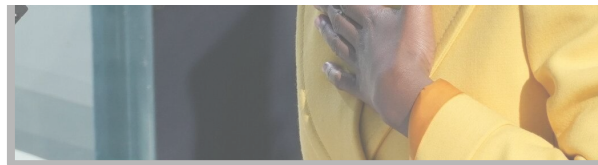
ART



SPEECH



ESSAY



FORMS

ART

[Art Intent to Participate
Parent Release Form](#)

DUE FRIDAY, NOVEMBER 4TH

[Art Rubric](#)

Art Submitted in Person

NOVEMBER 28TH - DECEMBER 2ND
8:30AM to 4:30PM

Art Displayed at Clovis Veterans
JANUARY 10TH-18TH

SPEECH

[Speech Intent to Participate
Parent Release Form](#)

DUE FRIDAY, NOVEMBER 4TH

[Speech Rubric](#)

[Speech Outline Submission](#)

DUE BY DECEMBER 2ND @ 11:59PM

Speech Presentations in Person
ON DECEMBER 7TH @ 12:30PM

ESSAY

[Essay Intent to Participate
Parent Release Form](#)

DUE FRIDAY, NOVEMBER 4TH

[Essay Rubric](#)

[Essay Submission](#)

DUE BY DECEMBER 2ND @ 11:59PM

Awards Ceremony & Celebration for Participants

WEDNESDAY, JANUARY 18TH

6:00PM

Clovis Veterans Memorial District



ART

TASK

PROMPT:

After listening to Dr. King's "What is Your Life's Blueprint Speech", create a piece of artwork that illustrates how people might build or have built a life for themselves with a clear blueprint based upon the principles of dignity, learning, love, and justice.

Consider some of the examples used in his speech. You may wish to identify a person or group of people (other than Dr. King) who exemplify these characteristics. How has this person or group of people inspired you to build a future that changes the world and its people for the better?

MLK Visual Art Rubric 2023

	3	2	1
Theme	Clearly communicated understanding of the theme with insightful explanations articulated in the artist statement.	Partially demonstrated understanding of the theme with partially developed explanations articulated in the artist statement.	Did not communicate understanding of the theme with few explanations articulated in the artist statement.
Creativity	Created a unique or original piece of artwork representing your individual style and/or technique.	Created a piece of artwork with some originality representing your individual style and/or technique.	Created a piece of artwork by replicating another artist with little or no originality representing your individual style and/or technique.
Skill	Created an original work of art emphasizing effective use of the elements of art and the principles of design.*	Created an original work of art which demonstrates an emerging use of the elements of art and the principles of design.*	Created a work of art that shows little or no understanding of the elements of art and the principles of design.*

**LINK TO
JUDGING
RUBRIC**





ART

RULES

Contest open to Grades K-12

Judging Divisions: K-3 // 4-6 // 7-8 // 9-12

Up to 8 entries total per school site will be accepted.

Advisors must submit:

[Intent to Participate Form](#) & [Parent Permission Slip](#)

by Friday, November 4th

RULES

- Entries may be completed by individuals or groups (maximum of four people per group).
- Student name(s) may NOT appear on the artwork to preserve anonymity and equitable judging.
- Artwork must be the original work of the student(s). It must not have been published previously in any form, including online.
- Maximum submission size of 16" x 20".
- Art may be mounted on card stock or poster board. No frames, glass, etc. permitted.
- Each submission must include a 25-100 word explanation of how the artwork is related to this year's theme clipped to the back of the piece.
- Submissions receiving "Superior" or "Excellent" ratings will be on display at Clovis Veterans Memorial District January 10th-18th, 2023.
 - *Best of Show, Runner-up, and Honorable Mention from each division will receive awards at the ceremony.*
- Artwork wishing to be kept must be picked up at the Office of the Fresno County Superintendent of Schools from 8:00AM-4:00PM on Jan. 19th-27th.



SPEECH

TASK

PROMPT:

Write and deliver a personal narrative speech that shares at least one element of your life's blueprint. Identify a person or group of people (other than Dr. King) who have inspired you to build a life of dignity, learning, love, and/or justice.

This should include examples of people or groups who were able to build a future that changed, or will change, the world in a positive way and how they have influenced your life. These influential people may be well-known or someone from your own experience and background.

MLK SPEECH RUBRIC Participant # _____

SKILLS	LEVEL 4	LEVEL 3	LEVEL 2	LEVEL 1
1 <i>Theme</i>	Appropriately focused topic with a clearly communicated understanding of the theme with insightful explanations that help to illustrate the speaker's ideas and arguments	Focused topic with partially demonstrated understanding of the theme with partially developed explanations in support of the speaker's ideas or arguments	Somewhat focused topic or a vague sense of the theme, which require the audience to make assumptions with limited or incomplete explanations to support the speaker's ideas or arguments	A lack of focus or confused sense of the theme, which results in confusion on the part of the audience with confusing or incomplete facts with little and/or confusing explanations as to how the facts support the speaker's ideas or arguments
2 <i>Organization</i>	Clearly and logically organized speech with an engaging introduction, a logically sequenced body with appropriate transitions, and a clear and convincing conclusion	Clear attempt at organization with a beginning, middle, and end and an attempt to use transitions	Some inconsistencies in organization and/or a lack of sustained focus throughout the speech with inaccurately use transitions	A lack of organization makes it difficult to follow the speaker's ideas; speech may be too conversational and may ramble without a clear beginning, middle, or end
3 <i>Language</i>	Uses sophisticated and varied language that is suited to the topic and audience; word choice is concise, original, and effectively conveys the appropriate tone given the purpose of the speech	Uses appropriate language and word choice, but with less sophistication, expressiveness and/or originality	Use words that may be unsuited to the topic, audience or purpose of the speech; word choice lacks originality and fails to convey an appropriate tone for the speech	Inappropriate use of language distracts the audience because it is too informal or too suggestive given the topic and purpose of the speech
4 <i>Stylistic Devices</i>	Skilled use of various stylistic devices (e.g., repetition, parallelism, anecdotes, analogies, figurative language, different types of appeals) greatly enhance the effectiveness of the speech	Effective use of at least one stylistic device (e.g., repetition, parallelism, anecdotes, analogies, figurative language, different types of appeals) enhance the effectiveness of the speech	An attempt to use at least one stylistic device (e.g., repetition, parallelism, anecdotes, analogies, figurative language, different types of appeals) but it does not enhance the effectiveness of the speech	No attempt to use stylistic devices to enhance the meaning of the speech

**LINK TO
JUDGING
RUBRIC**





SPEECH

RULES

Contest open to Grades 4-12
Judging Divisions: 4-6 // 7-8 // 9-12

Up to 3 entries per division, per site will be accepted

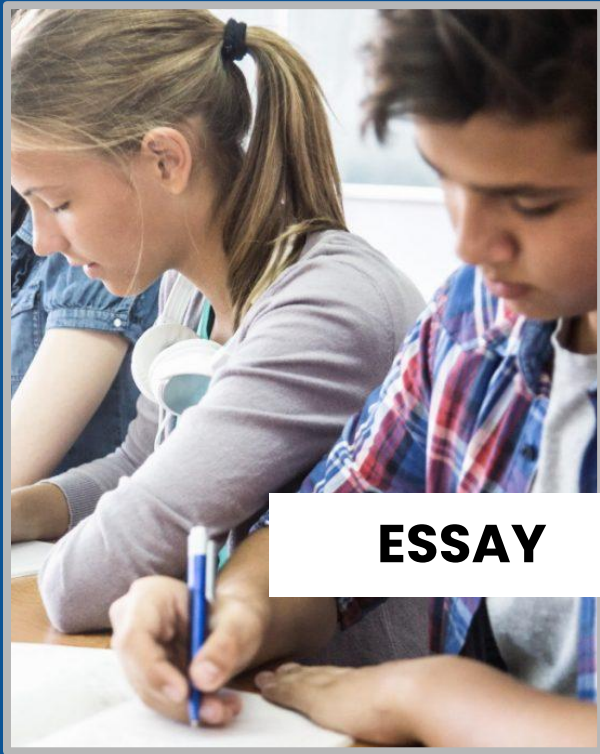
Advisors must submit:

[Intent to Participate Form](#) & [Parent Permission Slip](#)

by Friday, November 4th

RULES

- Speeches must be the original work of the student(s). It must not have been published previously in any form, including online.
- Speeches must clearly address the contest theme and prompt.
- Speeches may not be identical to any essay submissions.
- Presented speeches should be 2-3 minutes long. Points will be adjusted for going incrementally longer or shorter than this time frame (see page 2 of the judging rubric).
- Students must submit a transcript or outline of the prepared speech by Friday, December 2nd [via Google Form](#).
- All speeches will be delivered in person on Wednesday, December 7th, 2022 at 1:00PM at the Office of the Fresno County Superintendent of Schools.
- First place contestants from each division will be invited to deliver their speech at the Awards Reception on the evening of Wednesday, January 18th.



ESSAY

TASK

PROMPT:

Write an informative essay that identifies a person or group of people (other than Dr. King) who have inspired others to build lives of dignity, learning, love, and/or justice.

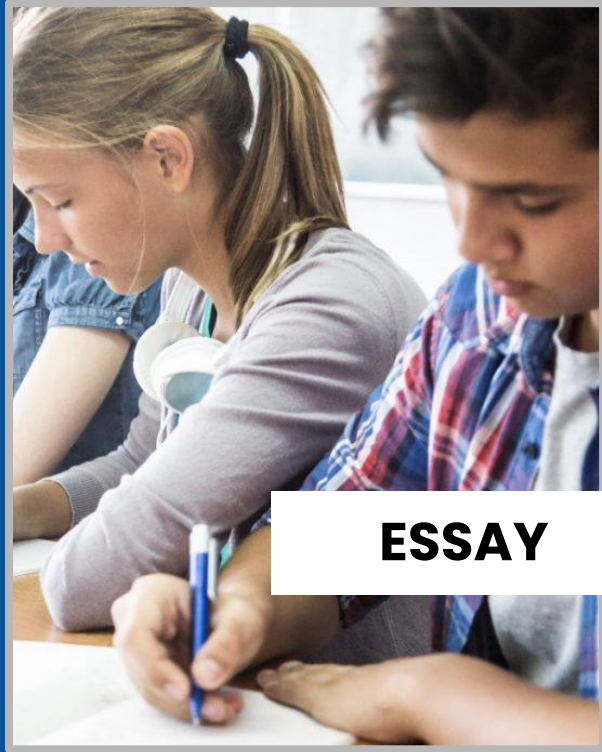
This should include research and examples of people or groups who designed a blueprint for their life and were able to build a future that changed (or will change) the world in a positive way. These people may be currently active in their influence or historically noteworthy.



4-Point Informative-Explanatory Performance Task Writing Rubric (Grades 3-5)					
Score	4	3	2	1	NS
Purpose/Organization	<p>The response has a clear and effective organizational structure, creating a sense of unity and completeness. The response is fully sustained, and consistently and purposefully focused:</p> <ul style="list-style-type: none"> controlling or main idea of a topic is clearly communicated, and the focus is strongly maintained for the purpose, audience, and task consistent use of a variety of transitional strategies to clarify the relationships between and among ideas effective introduction and conclusion logical progression of ideas from beginning to end; strong connections between and among ideas with some syntactic variety 	<p>The response has an evident organizational structure and a sense of completeness, though there may be minor flaws and some ideas may be loosely connected. The response is adequately sustained and generally focused:</p> <ul style="list-style-type: none"> controlling or main idea of a topic is clear, and the focus is mostly maintained for the purpose, audience, and task adequate use of transitional strategies with some variety to clarify the relationships between and among ideas adequate introduction and conclusion adequate progression of ideas from beginning to end; adequate connections between and among ideas 	<p>The response has an inconsistent organizational structure, and flaws are evident. The response is somewhat sustained and may have a minor drift in focus:</p> <ul style="list-style-type: none"> controlling or main idea of a topic may be somewhat unclear, or the focus may be insufficiently sustained for the purpose, audience, and task inconsistent use of transitional strategies and/or little variety introduction or conclusion, if present, may be weak uneven progression of ideas from beginning to end; and/or formulaic; inconsistent or unclear connections between and among ideas 	<p>The response has little or no discernible organizational structure. The response may be related to the topic but may provide little or no focus:</p> <ul style="list-style-type: none"> controlling or main idea may be confusing or ambiguous; response may be too brief or the focus may drift from the purpose, audience, or task few or no transitional strategies are evident introduction and/or conclusion may be missing frequent extraneous ideas may be evident; ideas may be randomly ordered or have an unclear progression 	<ul style="list-style-type: none"> Unintelligible in a language other than English Off-topic Copied text Off-purpose

LINK TO JUDGING RUBRICS





ESSAY

RULES

Contest open to Grades 4-12
Judging Divisions: 4-6 // 7-8 // 9-12

Up to 3 entries per division, per site will be accepted

Advisors must submit:

[Intent to Participate Form](#) & [Parent Permission Slip](#)

by Friday, November 4th

RULES

- Essays must be the original work of the student(s). It must not have been published previously in any form, including online.
- Essays must clearly address the contest theme and prompt.
- Essays may not be identical to any speech submissions.
- Word count parameters:
 - 4-6th Grades -- 100-500 words
 - 7-8th Grades -- 300-700 words
 - 9-12th Grades -- 500-1,000 words
- Essays should:
 - be typed in English with size 12 font and 1" margins.
 - include a works cited, bibliography, or reference page
- Student names must **not** appear on the essay. Include a cover sheet with student name, grade, and school. This will be removed prior to judging.
- Students must submit essays by Friday, December 2nd at 11:59PM [via Google Form](#).
- First place entries from each division will be displayed and recognized at the Awards Reception on the evening of Wednesday, January 18th.

CEREMONY

You're cordially invited to the
Dr. Martin Luther King, Jr.
*Awards
Ceremony*

January 18, 2023

Clovis Veterans Memorial District

808 4th St., Clovis, CA 93612

6:00-8:00PM